

Abstract

This study examined the relationship between family obligation and extrinsic motivation of study, and the effect of Socioeconomic Status (SES) and family obligation in predicting extrinsic motivation of study. 171 college students from Hong Kong universities aged between 18 and 22, with the mean of (SD=19.54), were recruited. Results revealed that family obligation was positively associated with extrinsic motivation. Meanwhile, linear regression analysis found out that extrinsic motivation and SES were both significant predictors in predicting extrinsic motivation. The results provided more insights to understand academic motivation.

Keywords: academic motivation, extrinsic motivation, intrinsic motivation, family obligation, socioeconomic status